

ETT 531: Visual Literacy Course Goals and Learning Objectives:

Goal 1: Develop definitions related to theories and concepts of visual literacy and visual culture within the context of 21st century literacies from historical, professional, and personal contexts.

Objective 1a: Review and analyze definitions of visual literacy.

Objective 1b: Locate, understand, and analyze professional and educational visual literacy and multiliteracy standards.

Goal 2: Explore and identify the contextual worth of learning theories, methods, and tools for the development of visual literacy in learning and training environments.

Objective 2a: Review and summarize visual learning research and apply it to specific projects.

Objective 2b: Develop critical viewing skills and demonstrate understanding of their application for learning settings.

Goal 3: Explore and experiment with tools and methods to create, select, and integrate visuals in educational contexts and professional practice.

Objective 3a: Analyze visual communications.

Objective 3b: Identify and utilize design and production elements in various visual production activities.

Objective 3c: Create visual media to explore visual meaning-making.

Objective 3d: Select/explain/revise learning environments/materials to incorporate concepts of visual literacy into instructional technology practice to improve learning.